For the benefit of our readers with different professional backgrounds, we include a box at the top of the published article that is intended to bring out the key public health message of your work in a clear, accessible way.

When preparing this section, please avoid jargon and imagine a broad target audience. Think of explaining what you do in simple language to an interested neighbour, a policy maker or a journalist. Tip: You may want to read it out to a friend.
Do not repeat the abstract.

You may later find this box useful when promoting your own work in different contexts.

For inspiration, we refer to these examples from an [Outbreak report](https://www.eurosurveillance.org/content/10.2807/1560-7917.ES.2023.28.11.2200673), a [Surveillance article](https://www.eurosurveillance.org/content/10.2807/1560-7917.ES.2023.28.3.2200547), another [Surveillance article](https://www.eurosurveillance.org/content/10.2807/1560-7917.ES.2023.28.7.2200270) and a [Research article](https://www.eurosurveillance.org/content/10.2807/1560-7917.ES.2023.28.6.2200496).

**Key public health message**

What did you want to address in this study and why?

* [max 3-5 lines of text]
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What have we learnt from this study?

* [max 3-5 lines of text]
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What are the implications of your findings for public health?

* [max 3-5 lines of text]
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